

## FOR IMMEDIATE RELEASE

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## Funeral Director/Manager Doug Huntley Wins February Sich Casket Giveaway

Final Monthly Casket Giveaway in "Year of the Funeral Director" Promotion

Sich Casket has announced the final winner of their monthly "Year of the Funeral Director" casket giveaway for February. The winner, Doug Huntley, is manager of Reavis Funeral Home of Statesville, Statesville, NC.

Mr. Huntley will take delivery of his new 18 ga Sich casket from Vickie Zimmerman of Addvantage Casket Company, the Sich Casket distributor in Raleigh, NC.

In 2013, Mr. Huntley retired from a 42-year career in banking. But before retirement, he completed the NC Funeral Director program at Fayetteville Technical Community College, fulfilling a lifelong goal of becoming a Licensed Funeral Director. Mr. Huntley joined Reavis in 2015.

"I've been a long-time reader of Connecting Directors," said Mr. Huntley. "I saw that the Sich promotion was taking place and decided to enter. In fact, I think it was the first month that the promotion started. I've seen the ads that Sich had been running and as more information became available, I decided that I'd try my luck and enter. Like most people, I don't typically win drawings but if you don't enter, you can't win."

Mr. Huntley said he learned about his winning the Sich casket while at work and proceeded to tell everyone at the firm about his stroke of luck. He commented, "With it being the last month of the giveaway, and having entered months ago when I did, it was a nice way to end the week. Thanks Sich!"

Mr. Huntley is the eleventh and final person to win a Sich casket as part of the monthly giveaway.

Other winners include: Jack (Bill) White Jr. of Brooks & White Funeral Home in Roxboro, NC; Daryl R. Berry of Lyon-DeWitt-Berry Funeral Home in Campbellsville, KY; Todd Schrag of Roper and Sons Funeral Home in Lincoln, NE; Todd Howell of Woodfin Funeral Chapels in Murfreesboro and Smyrna, TN; Howie VanRensselaer of VanRensselaer & Son Funeral Home in Randolph, NY; Brent Shehorn of Lake Shore Funeral Home in Waco, TX; Frank Nosek of Kuratko-Nosek Funeral Home in North Riverside, IL; Larry Gould of Whitaker Funeral Home in Metter, GA; Paul Thomas Ayers Hawkins, of Hope Valley Hawkins Funeral Service & Cremation in Clinton, NC; and Joe Wade of Tri County Funeral Home in Highland, AR.

"This giveaway program has been an amazing success for our brand, our distributors and the participating funeral homes," said Sich Casket CEO and founder, Sirius Chan. "It really was the 'Year of the Funeral Director,' introducing hundreds more funeral homes to the Sich name and our promise of delivering high quality caskets at prices that are well below comparable domestic brands. Congratulations to all the winners!"

## **About Sich Caskets**

Sich Casket Company is a pioneer of the Chinese casket industry. In just ten years the company has grown from a small family-run furniture factory to a significant international manufacturer of wood and metal caskets and a leading Chinese supplier of caskets in North America. Founded by company president Sirius Chan, Sich sources its materials globally to provide the finest quality and best value at every price point. With more than 250 models and styles of solid hardwood, wood veneer and metal caskets, Sich caskets are sold through a distributor network serving funeral homes throughout the United States and Canada. Their website is www.SichCasket.com.

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