



FOR IMMEDIATE RELEASE

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Funeral Director/Owner Paul Thomas Ayers Hawkins Wins December Sich Casket Giveaway

Offers winning casket to financially struggling family

Sich Casket has announced the winner of their monthly “Year of the Funeral Director” casket giveaway for December. The winner, Paul Thomas Ayers Hawkins, is co-owner of Hope Valley Hawkins Funeral Service & Cremation in Clinton, NC.

Mr. Hawkins will receive the Sich Monarch Blue casket (oversize), featuring 18 ga Steel/Gasket, with Monarch Blue finish and Sky Blue Crepe interior. He will take delivery from Vickie Zimmerman of Addvantage Casket Company, the Sich Casket distributor in Raleigh, NC.

Mr. Hawkins began in funeral service at the age of 15, helping out at a local funeral home. His passion for caring for others led him to work with the Clinton Rescue and Fire Department for over 20 years before returning to funeral service. He opened Hope Valley Funeral Service & Cremation Center in 2009.

I’d seen the Sich ads promoting the giveaway in the trade journals and online for a while,” Mr. Hawkins recalled. “For me it was pretty simple: never having won anything in past, coupled with having seen pictures of others that have won, I decided why not give it a shot?”

Mr. Hawkins said, upon learning that he had won a Sich casket, he quickly told his wife and then his staff.

Already a Sich Casket customer, it was nonetheless a welcome addition to his inventory. “We received receipt of the casket and none too soon,” he said. “We had a family come in that was struggling financially and was thinking about cremation. We were able to provide a blessing to them by making this casket available for their loved one.”

Mr. Hawkins is the ninth person to win a Sich casket as part of the monthly giveaway.

Other winners include: Jack (Bill) White Jr. of Brooks & White Funeral Home in Roxboro, NC; Daryl R. Berry of Lyon-DeWitt-Berry Funeral Home in Campbellsville, Kentucky; Todd Schrag of Roper and Sons Funeral Home in Lincoln, Nebraska; Todd Howell of Woodfin Funeral Chapels in Murfreesboro and Smyrna, Tennessee; Howie VanRensselaer of VanRensselaer & Son Funeral Home in Randolph, NY; Brent Shehorn of Lake Shore Funeral Home in Waco, Texas, Frank Nosek of Kuratko-Nosek Funeral Home in North Riverside, Illinois and Larry Gould of Whitaker Funeral Home in Metter, CA..

The next Sich casket giveaway drawing will be held at the end of January. To learn more about the monthly drawing and to enter, visit Sich.com or www.RethinkYourCaskets.com/YearFD. Participants need only enter one time to be registered for all the drawings throughout the balance of the year.

About Sich Caskets

Sich Casket Company is a pioneer of the Chinese casket industry. In just ten years the company has grown from a small family-run furniture factory to a significant international manufacturer of wood and metal caskets and a leading Chinese supplier of caskets in North America. Founded by company president Sirius Chan, Sich sources its materials globally to provide the finest quality and best value at every price point. With more than 250 models and styles of solid hardwood, wood veneer and metal caskets, Sich caskets are sold through a distributor network serving funeral homes throughout the United States and Canada. Their website is www.SichCasket.com.

Casket & Winner photos next page



December Prize Casket: Monarch Blue (Oversized) 18 ga/Gasket



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