



FOR IMMEDIATE RELEASE

December 14, 2017

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Funeral Director/Owner Larry Gould Wins November Sich Casket Giveaway

Impressed with quality of workmanship

Sich Casket has announced the winner of their monthly “Year of the Funeral Director” casket giveaway for November. The winner, Larry Gould, is co-owner of Whitaker Funeral Home in Metter, CA.

Mr. Gould will receive the Sich Montclair Oak casket, featuring solid oak, with a satin pecan finish and almond velvet interior. He will take delivery from Scott Jones of Service Casket Company, the Sich Casket distributor in Columbus, GA.

Mr. Gould, who began in funeral service in 1996, has been co-owner of Whitaker Funeral Home, along with his wife Brenda, since purchasing the property from his father-in-law in 2001.

“I don’t remember even entering the contest,” Mr. Gould commented, “but I was tickled pink on hearing that I won the casket. I never win anything!”

Mr. Gould said he was in disbelief when he was notified that he had won the Sich Casket. But on receiving the casket a few days later, he was more than impressed. “The workmanship is just outstanding,” he said. “I’m big on workmanship and everything on this casket is wonderful!”

Until now, Whitaker Funeral Home had never purchased or sold an import casket. But Mr. Gould said that this product offers some prestige to his current offerings.

Mr. Gould is the eighth person to win a Sich casket as part of the monthly giveaway.

Other winners include , Jack (Bill) White Jr. of Brooks & White Funeral Home in Roxboro, NC; Daryl R. Berry of Lyon-DeWitt-Berry Funeral Home in Campbellsville, Kentucky; Todd Schrag of Roper and Sons Funeral Home in Lincoln, Nebraska; Todd Howell of Woodfin Funeral Chapels in Murfreesboro and Smyrna, Tennessee; Howie VanRensselaer of VanRensselaer & Son Funeral Home in Randolph, NY; Brent Shehorn of Lake Shore Funeral Home in Waco, Texas and Frank Nosek of Kuratko-Nosek Funeral Home in North Riverside, Illinois.

The next Sich casket giveaway drawing will be held at the end of December. To learn more about the monthly drawing and to enter, visit Sich.com or www.RethinkYourCaskets.com/YearFD. Participants need only enter one time to be registered for all the drawings throughout the balance of the year.

About Sich Caskets

Sich Casket Company is a pioneer of the Chinese casket industry. In just ten years the company has grown from a small family-run furniture factory to a significant international manufacturer of wood and metal caskets and a leading Chinese supplier of caskets in North America. Founded by company president Sirius Chan, Sich sources its materials globally to provide the finest quality and best value at every price point. With more than 250 models and styles of solid hardwood, wood veneer and metal caskets, Sich caskets are sold through a distributor network serving funeral homes throughout the United States and Canada. Their website is www.SichCasket.com.

Casket photo next page



November Prize Casket: Montclair Oak (solid wood)