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**Funeral Home Owner Jack (Bill) White Jr. Wins October Sich Casket Giveaway**

Entered Contest After Reading About Sich

Sich Casket has announced the winner of their monthly "Year of the Funeral Director" casket giveaway for October. The winner, Jack (Bill) White Jr., is co-owner of Brooks & White Funeral Home in Roxboro, NC.

Mr. White will receive the Sich "Silver Rose" 18-ga steel casket, featuring Silver Rose Finish and Misty Rose Velvet Interior. He will take delivery from Vickie Zimmerman of Addvantage Casket Company, the Sich Casket distributor in Raleigh, NC.

Mr. White is a third generation funeral director whose grandfather, in 1914, co-founded Brooks & White. Until this time, the funeral home has only offered domestic brand caskets. "But I'm always looking for new ideas and new products," said Mr. White.

Upon seeing a Sich Casket ad in one of the monthly funeral magazines, he visited the website and noticed the casket giveaway promotion. "They seemed like a substantial business operation, so I decided to give it a shot."

Mr. White is the seventh person to win a Sich casket as part of the monthly giveaway. Other winners include Daryl R. Berry of Lyon-DeWitt-Berry Funeral Home in Campbellsville, Kentucky; Todd Schrag of Roper and Sons Funeral Home in Lincoln, Nebraska; Todd Howell of Woodfin Funeral Chapels in Murfreesboro and Smyrna, Tennessee; Howie VanRensselaer of VanRensselaer & Son Funeral Home in Randolph, NY; Brent Shehorn of Lake Shore Funeral Home in Waco, Texas and Frank Nosek of Kuratko-Nosek Funeral Home in North Riverside, Illinois.

I usually don't win contests," said Mr. White, "so this was a great surprise. Maybe I'll buy a 'Pick Three' lottery ticket tonight!" As for the new Sich casket, "I'll put it in the showroom. I expect it will sell quickly!"

The next Sich casket giveaway drawing will be held at the end of November. To learn more about the monthly drawing and to enter, visit [Sich.com](http://Sich.com) or [www.RethinkYourCaskets.com/YearFD](http://www.RethinkYourCaskets.com/YearFD). Participants need only enter one time to be registered for all the drawings throughout the balance of the year.

### **About Sich Caskets**

Sich Casket Company is a pioneer of the Chinese casket industry. In just ten years the company has grown from a small family-run furniture factory to a significant international manufacturer of wood and metal caskets and a leading Chinese supplier of caskets in North America. Founded by company president Sirius Chan, Sich sources its materials globally to provide the finest quality and best value at every price point. With more than 250 models and styles of solid hardwood, wood veneer and metal caskets, Sich caskets are sold through a distributor network serving funeral homes throughout the United States and Canada. Their website is [www.SichCasket.com](http://www.SichCasket.com).

>>> Two photos follow next page



October Prize Casket: Sich Silver Rose 18 ga Steel Casket



Caption: Sich Casket winner Bill White of Brooks & White Funeral Home in Roxboro, NC, accepts his new Silver Rose Sich Casket from Steve Wilson of Addvantage Casket.