There's a lot about a Sich casket that may surprise you. First, in quality, detail and manufacturer support, it is equal to the finest U.S. brands, including the fact that every casket comes with up to \$5 million of liability insurance. Second, the cost is at least half that of the big U.S. brands, meaning you can sell a premium-quality Sich casket for less than theirs and still make better than twice the profit. That benefits you as well as the families you serve.

> It's time to forget all you thought you knew about import caskets and begin offering your families the one brand that rhymes with "switch."

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