



Funeral Director Todd Schrag Wins May Sich Casket Giveaway

Interest in Sich videos led to his winning entry

June 10, 2017 -- Sich Caskets has announced the winner of their second monthly “Year of the Funeral Director” casket giveaway, Todd Schrag. Mr. Schrag is a funeral director at Roper and Sons Funeral Home in Lincoln, Nebraska.



Mr. Schrag will be receiving the Sich “McKenzie Sangria” solid Paulowina hardwood casket with a Rosetan Crepe interior, delivery provided by Lake Forest Casket, Lombard, IL, a Sich Casket distributor.

“I was really surprised,” said MR. Schrag after learning he had won. “When I told my co-workers at the funeral home about it, nobody believed me at first. It was funny to learn that I’m the second ‘Todd’ in a row to win!” He follows last month’s winner Todd Howell of Woodfin Funeral Chapels in Murfreesboro and Smyrna, Tennessee.

Mr. Schrag came across Sich Casket’s YouTube channel and was impressed with Sirius Chan, CEO of Sich Casket. Mr. Schrag was intrigued by Mr. Chan’s idea to transition his family’s furniture company into a casket manufacturer. “It’s clear to me that they understand wood and wood manufacturing,” he said.

He noted that he especially liked the video of the “transforming shipping container” booth at this year’s ICCFA Convention in Nashville. He then went on to visit the main Sich website (www.SichCasket.com) where he learned about the “Year of the Funeral Director” casket giveaway, which he entered.

The next Sich casket giveaway drawing will be held at the end of June. To learn more about the monthly drawing and to enter, visit SichCasket.com or www.RethinkYourCaskets.com/YearFD. Participants need only enter one time to be registered for all the drawings throughout the balance of the year.

